

## **TAP AUS Group ENVIRONMENTAL POLICY 2021**

Sustainability is of high priority and focus for us at TAP AUS Group. The basis for all our sustainability work is our vision, business concept and brand promise. Based on the UN's global principles and with a clear strategy going forward, sustainability is integrated into all parts of the organisation and in everything we do. Our ambition is to lead the industry forward. We do this by constantly educating, guiding and challenging our employees, customers and partners towards a more sustainable development.

Our environmental policy is a small part of our sustainability work, but just as our work is constantly evolving, the policy is also continuously updated.

### **Through knowledge we can change**

How we choose to produce, transport and consume; internally and in our customers' projects is where we can make the biggest difference for the climate and our environment. We work proactively to reduce the negative environmental and climate impact from our own operations, and we strive for a circular thinking and efficient management of energy and other resources. For this, we set follow-up and measurable goals that are continuously evaluated and revised.

All our staff must be able to take environmental considerations into account in their daily work and guide our customers to alternatives for a reduced environmental and climate impact. That is why all our staff are continuously trained in sustainability and environmental and climate work. This is done partly through in-house training and development work together with our sustainability manager, and partly through our partners. Our internal impact is climate compensated annually via our partner Tricorona in Sweden and Compensate Foundation in Finland.

We also offer climate compensation for all our clients with every project. We have developed a climate calculator separately for physical and virtual / digital events. These calculators are checked and updated regularly.

### **Together towards a more sustainable future**

Working together for sustainable development is an obvious and natural part of the work with our clients. Together, we define how the project can support the clients sustainability work and development. Based on that, we then create communication, measurability and activities to engage and generate a transfer.

The environmental and climate impact is always weighed against the long-term sustainable result when we propose means of communication, target groups, location, transport and production. Through good planning and clear checklists, transports can be reduced and circular productions can be prioritized in order to save resources and reduce the projects' environmental impact.

## **Partners**

We place high demands on ourselves and the same high demands on our partners. By setting requirements and challenging our partners, sustainable events are ensured for our customers, but also a positive development in the industry and at several levels with subcontractors.